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PRESS RELEASE FOR IMMEDIATE RELEASE

***END OF THE SUMMER
IMPAIRED DRIVING ENFORCEMENT CRACKDOWN***

JERSEY CITY – From August 16 until September 2, 2013, the Jersey City Police Department will be participating in the Statewide Campaign – *Drive Sober or Get Pulled Over*. This enforcement will be funded through the New Jersey Division of Highway Traffic Safety and the Drunk Driving Enforcement Fund. DWI Checkpoints will be conducted in Jersey City to detect and deter motorists from impaired driving during the time period of August 16 until September 7, 2013 at various locations.

The end of the summer is traditionally a time of social gatherings which often include alcohol. The goal of the program is to raise awareness about the dangers of drinking and driving through high-visibility enforcement, education, and to arrest motorists who choose to drive while impaired by drugs and alcohol.

The Jersey City Police Department offers the following advice:

- Be responsible and don't risk it...you will be caught.
- If you plan to drink, choose a designated driver before going out.
- Take mass transit, a taxicab, or ask a sober friend to drive you home.

- Spend the night where the activity is held.
- Report impaired drivers to law enforcement.
- Always buckle up, it's your best defense against an impaired driver.

“Our message is simple – *“Don’t drink and drive,”* says Acting Police Chief Joseph Connors. “We encourage anyone planning on drinking to be responsible and designate a sober driver. Chances are if you are impaired, you will be caught and arrested.”